

Silver King Communications, Inc.
Exhibit No. 4

COMPARISON OF SKC STATIONS' NON-ENTERTAINMENT
PROGRAMMING WITH PROGRAMMING OF
UHF MARKET COMPETITORS

COMPARISON OF SKC STATIONS' NON-ENTERTAINMENT
PROGRAMMING WITH PROGRAMMING OF
UHF MARKET COMPETITORS

As demonstrated below and in more detail in the SKC Attachments, the SKC Stations consistently provide more non-entertainment and more locally-produced programming than the majority of UHF stations not affiliated with a major television network (whose entertainment formats are more conventional).

New York, New York Market: WHSE-TV, WHSI-TV

	WHSE-TV WHSI-TV	WTBY-TV ^{1/}	WLIG	WTZA
Local Programming	7.6%	0.3%	0.2%	8.2%
Informational (News/Public Affairs)	7.6%	0.3%	6.8%	18.7%
Total Non-Entertainment	10.2%	53.2%	18.3%	21.5%
Children's Educational/ Informational	0.74%	0.3%	0.3%	1.2%

^{1/} The majority of WTBY-TV's schedule is religious programming.

Los Angeles, California Market: KHSC-TV

	KHSC-TV	KDOC ^{2/}	KTBN ^{3/}
Local Programming	7.6%	8.0%	0.0%
Informational (News/Public Affairs)	7.6%	5.1%	0.0%
Total Non-Entertainment	10.2%	21.1%	84.0%
Children's Educational/ Informational	0.74%	1.2%	0.9%

Chicago, Illinois Market: WEHS-TV

	WEHS-TV	WCIU ^{4/}	WCFC ^{5/}	WPWR	WGBO
Local Programming	7.6%	22.2%	10.2%	0.3%	0.3%
Informational (News/Public Affairs)	7.6%	23.8%	3.1%	3.6%	8.2%
Total Non-Entertainment	10.2%	25.3%	36.4%	4.2%	9.2%
Children's Educational/ Informational	0.74%	1.5%	1.5%	0.6%	0.3%

2/ KDOC's schedule includes a substantial amount of Japanese and religious programming.

3/ The majority of KTBN's schedule is religious programming.

4/ WCIU primarily broadcasts Spanish-language programming.

5/ WCFC broadcasts a substantial schedule of religious programming.

Philadelphia, Pennsylvania Market: WHSP-TV

	WHSP-TV	WPHL	WTFX	WGBS
Local Programming	7.6%	0.3%	4.9%	3.4%
Informational (News/Public Affairs)	7.6%	4.2%	4.5%	5.2%
Total Non-Entertainment	10.2%	7.5%	6.8%	10.1%
Children's Educational/ Informational	0.74%	0.0%	0.6%	1.5%

Boston, Massachusetts Market: WHSH-TV

	WHSH-TV	WHLL ^{6/}	WSBK	WLVI	WQTV ^{7/}
Local Programming	7.6%	0.0%	1.2%	5.2%	0.0%
Informational (News/Public Affairs)	7.6%	4.1%	1.2%	5.2%	6.2%
Total Non-Entertainment	10.2%	19.6%	1.9%	5.5%	72.1%
Children's Educational/ Informational	0.74%	3.4%	0.0%	0.3%	7.8%

Dallas, Texas Market: KHSX-TV

	KHSX-TV	KTXA	KDFI	KDAF	KXTX
Local Programming	7.6%	0.3%	0.0%	0.6%	0.1%
Informational (News/Public Affairs)	7.6%	1.2%	0.0%	0.6%	0.4%
Total Non-Entertainment	10.2%	6.3%	10.1%	2.8%	13.7%
Children's Educational/ Informational	0.74%	5.0%	0.0%	1.5%	0.0%

^{6/} Television Station WHLL broadcasts a substantial schedule of religious programming.

^{7/} Television Station WQTV broadcasts a substantial schedule of religious programming.

Houston, Texas Market: KHSH-TV

	KHSH-TV	KTXH	KRIV	KHTV
Local Programming	7.6%	1.6%	6.0%	1.2%
Informational (News/Public Affairs)	7.6%	0.6%	5.7%	0.6%
Total Non-Entertainment	10.2%	3.8%	12.1%	2.5%
Children's Educational/ Informational	0.74%	0.0%	0.3%	0.3%

Cleveland, Ohio Market: WQHS-TV

	WQHS-TV	WOIO	WUAB	WBNX
Local Programming	7.6%	0.6%	5.2%	0.6%
Informational (News/Public Affairs)	7.6%	1.2%	5.9%	2.8%
Total Non-Entertainment	10.2%	3.5%	7.2%	11.4%
Children's Educational/ Informational	0.74%	0.0%	0.0%	0.3%

Miami, Florida Market: WYHS-TV

	WYHS-TV	WBFS	WDZL
Local Programming	7.6%	0.6%	0.3%
Informational (News/Public Affairs)	7.6%	0.6%	0.0%
Total Non-Entertainment	10.2%	5.0%	5.1%
Children's Educational/ Informational	0.74%	4.1%	4.4%

Tampa, Florida Market: WBHS-TV

	WBHS-TV	WTMV	WTTA ^{8/}	WTOG	WCLF ^{9/}
Local Programming	7.6%	0.6%	0.0%	4.2%	14.8%
Informational (News/Public Affairs)	7.6%	4.7%	5.3%	3.9%	13.8%
Total Non-Entertainment	10.2%	6.4%	14.3%	5.5%	64.0%
Children's Educational/ Informational	0.74%	0.0%	0.0%	0.9%	2.2%

Baltimore, Maryland Market: WHSW-TV

	WHSW-TV	WBFF	WNOV
Local Programming	7.6%	4.6%	0.3%
Informational (News/Public Affairs)	7.6%	5.1%	0.3%
Total Non-Entertainment	10.2%	9.8%	2.0%
Children's Educational/ Informational	0.74%	0.0%	0.3%

^{8/} WTTA's schedule includes a substantial amount of religious programming.

^{9/} The majority of WCLF's schedule is religious programming.

DOCUMENT OFF-LINE

This page has been substituted for one of the following:

- o An oversize page or document (such as a map) which was too large to be scanned into the RIPS system.
- o Microfilm, microform, certain photographs or videotape.
- o Other materials which, for one reason or another, could not be scanned into the RIPS system.

The actual document, page(s) or materials may be reviewed by contacting a Dockets Clerk. Please note the applicable docket or rulemaking number, document type and any other relevant information about the document in order to ensure